

Strategic Change Consulting

ADDRESS

12870 S. 177th Ln.
Goodyear, AZ 85338

CONTACT

P : (623) 670-3893
E : Carla@StrategicChange.Consulting

Packages *for* CHANGE MANAGEMENT CONSULTING services

TARGETED
CHANGE
MANAGEMENT
SOLUTIONS

Consultant: **Carla Howard**

Leading the People Side of Change

Website:
<https://www.strategicchange.consulting>

What Clients Are Saying:

It's clear Carla Howard is leading the industry with her engaging presentation on the strategy and tactical execution of managing change. She was able to talk through various scenarios, common challenges, and practical implementation. The change management concepts were valuable to numerous role types including process owners, product owners, technology, and leaders.

Carla also hosted "How to Facilitate the Creation of a Change Management Plan Workshop". The workshop ensured you reached the needs of all impacted stakeholders, heard all voices, helpful tips and tricks, created much needed feedback loops, and a change management plan.

Carla leaves you ready to manage change by providing a Change Management Plan Framework, Executive Sponsor Checklist, The People Leader Checklist, and White Paper.

I highly recommend the workshop for anyone leading medium to large scale change.

- Sarah Barney, Program Manager / American Express

Carla is not only knowledgeable and experienced, but also most approachable and inspiring. Our chapter members raved about her webinar on the myth of change saturation; the recording of it had the record number of views in our chapter's history (and still counting) and several members - myself included - have implemented ideas and blueprints Carla shared, for our organizations.

- Anna (Anka) Pruszynska-Garcia - Training & Change Management Professional / Caltech

About **STRATEGIC CHANGE CONSULTING**: *Raising Leadership Competency & Increasing Organizational Change Agility*

What we do:

Create High-Impact Solutions to Increase Change Agility & Project ROI

How we do it:

1. Gather The Right Information & Use It To Create a Targeted Change Management Strategy
2. Engage Leadership – Raise Competency in Leading Change & How to Serve as Effective People Leaders & Sponsors of Transformational Change
3. Execute Change Management Strategies and Create Tactical Plans to Deliver People Dependent ROI

Carla Howard serves clients ranging from start-ups to well-established larger brands. We identify solutions that fit your budget to grow increase leader competency, project ROI, and change agility through implementing effective change management strategies.

Packages to select from:

1.

Full Engagement
Virtual CMO Support
(Change Management Office)
10 hours per week
including Monthly Strategy
work session with full change
management oversight
responsibilities

2.

Limited Engagement
Change Management Advisor
3 hours per week
including Monthly Strategy
work session
with change management
oversight responsibility for
selected areas

3.

Hourly & Retainer
Custom packages
based on unique client
requests and needs

Package 1: Full Engagement

Virtual CMO (Change Management Office) Support

Supporting Change Management Strategies & Tactical Plans: guiding training and leadership competency activities focus towards high-impact strategies and ensuring **change readiness** and **improved change agility** to **achieve business goals**.

Facilitate Change Management Strategy & Planning sessions, Leadership Training & Support, and Increased Organizational Change Agility:

- Change Management Strategy
 - Develop tactics and plans with to meet project / initiative objectives.
 - Oversee and direct change management activities and CMO strategies for the company.
 - Create/enhance the overall change management strategy for Company.
 - Coach the CMO Leader & Senior Executives on their role in developing a change ready organization
- Employee Insight
 - Provide change readiness insight & research
 - Lead monthly strategy sessions reviewing current level of change maturity & employee change agility strategies
 - Participate in change management program & project planning sessions
- Training & Workshop Support
 - Deliver targeted change management training & support to executive sponsors / people leaders / front line employees
 - Coach and support internal change leaders responsible for project change management

Daily: Availability for email, messaging, and quick calls as needed

Weekly: Review of Change Management Strategy & Progress | Executive Coaching | Workshop Support

Onsite Support:

- Phoenix Metro Area – Onsite support as needed
- Outside of Phoenix Metro Area – can be included in the contract / additional travel fees will apply

Virtual CMO Support Package

\$9,600/month

15 hours/week

<https://StrategicChange.Consulting>

Package 2: Limited Engagement

Change Management Advisor

The Change Management Advisor provides executive change management support for transformational initiatives: guiding tactical activities focused for high-impact projects and ensuring **change readiness** and **improved change agility** to **achieve business goals**.

Facilitate Change Management Strategy & Planning sessions, Leadership Training & Support, and Increased Organizational Change Agility:

- Change Management Strategy
 - Develop tactics and plans with to meet project / initiative objectives.
 - Coach the CMO Leader & Senior Executives on their role in developing a change ready organization
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Change Management Advisor Package

\$3,000/month

5 hours/week

<https://StrategicChange.Consulting>

Package 3: Hourly & Retainer Options

Carla believes that every business has unique needs for change management solutions that fit the specific situation of the company. To best accommodate your goals, Carla offers the following hourly & Retainer options:

Carla Howard Consulting

Hourly \$175 (unlimited hours)

Reduced hourly option:

\$3,750 retainer for 25 hours of work (to be utilized within 90 days of contract).

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THANK YOU FOR YOUR BUSINESS.

CONTACT US



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PHONE

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EMAIL

Carla@StrategicChange.Consulting

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December 31, 2020

Let's work
together to
increase
change
agility