



Strategic Change Consulting

1-Day Package

To discuss this package or custom change management consulting solutions, here's how you can contact Carla:

Strategic Change Consulting
Carla Howard (623) 670-3893
Email: Carla@StrategicChange.Consulting
Website: <https://www.strategicchange.consulting>

1-Day Change Plan Package

Package Includes

1-day Onsite

- ❖ Change Leadership: Your Key to Business Results & Professional Differentiation
 - 90 minute presentation (detailed description on page 3)
- ❖ Guides:
 - Ditching Digital Whitepaper
 - The Executive Sponsor Checklist
 - The People Leader Checklist

- ❖ Executive Leadership Coaching Session
 - 90 minutes
 - This session can be designed as a 1:1 or small group discussion
- ❖ Change Management Deep Dive
 - 4 hours (detailed description on page 4)
 - 60 Minute sessions to discuss specific projects / initiatives
 - Project Overview = 15 minutes (Project Manager or Executive Sponsor)
 - Challenges / Risks = 15 minutes (Project Manager or Executive Sponsor)
 - Change Management Recommendations = 30 minutes (Carla Howard)

Package Cost

- ❖ \$1,895 = Phoenix Metro Area
- ❖ Travel + Daily Rate = Outside Phoenix Metro Area

Carla Howard

Carla Howard is a change management expert and a trusted advisor for leaders of transformational change initiatives. She understands the challenges and complexities that arise when executing projects in change-saturated organizations. She is passionate about actions that result in projects achieving the expected ROI, people making successful transitions to the new way of working, and leaders being supported throughout the transition.

Carla's experience includes successfully coaching employees from the warehouse floor to the C-Suite. Her change portfolio includes global IT systems, ERP implementations, organizational redesign, and redefining go to market strategy and company branding. She is a results oriented leader who values truthfulness, accountability, celebrating mistakes, and remembering to have fun in the workplace.

Change Leadership: Your Key to Business Results and Professional Differentiation - 90 minute

Participants will learn how to differentiate themselves by serving as strong change leaders, executive sponsors, and front line leaders of change. We will discuss the specific actions and behaviors that lead to desired results whether you are responsible for small adjustments to a process, continuous improvement projects, or enterprise transformation.

This workshop will lay the foundation for developing change management plans that result in projects finishing on time, on budget, and with the expected ROI (Return on Investment).

Learning Outcomes include:

- ❖ Change Management: What is it? Why does it matter?
- ❖ ADKAR - How to use this individual change model to build a plan for your project, program or initiative
- ❖ How to increase organizational change agility and capacity for change
- ❖ Executive Sponsors: Three behaviors that create exceptional results
- ❖ Managers: How to increase engagement, manage resistance, and promote trust

Executive Leadership Coaching Session (2 hours)

Leading large-scale change is one of the most difficult challenges leaders will face during their careers. The rate of change is higher today than it has ever been, and people across all industries are finding themselves in change-saturated organizations.

Carla will work with your leadership team to develop a plan to address your biggest change management challenges, and recommend next steps to increase change agility across the organization.

The ideal number of workshop participants is 1 - 6. Participants and may include:

- ❖ Executive Sponsors
- ❖ Key Decision Makers
- ❖ Leaders who have People Leaders reporting to them

Change Management Deep Dive (4 hours)

This portion of the 1-day package is designed for 1:1 coaching or small group discussions about specific projects and initiatives. Carla will provide tactical direction and guidance on deliverables and actions that will result in increased ROI (return on investment) and employee engagement. Clients can choose four 1-hour project reviews, or select fewer projects with more review time for each.

The ideal number of workshop participants is 1 - 6. Participants and may include:

- ❖ Project Manager
- ❖ Change Manager
- ❖ HR Business Partner
- ❖ Technical Lead
- ❖ Subject Matter Experts from Impacted Groups

Pre-work that the Project Manager and designated SME's (Subject Matter Experts) should gather in advance of the workshop to gather:

- ❖ Project Timelines & Milestones
- ❖ List of groups impacted by the change
- ❖ Understanding of how each group will be impacted

Strategic Change Consulting
Carla Howard (623) 670-3893
Email: Carla@StrategicChange.Consulting
Website: <https://www.strategicchange.consulting>